

CONTRACT



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WCPO
1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 286944 /		<u>Alt Order #</u>
<u>Product</u> Flight 02.24.12-02.28.12		
<u>Contract Dates</u> 02/24/12 - 02/28/12		<u>Estimate #</u> 83
<u>Advertiser</u> Romney / Republican / President		<u>Original Date / Revision</u> 02/23/12 / 02/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCPO	<u>Account Executive</u> Daniel Baylog	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCPO	02/24/12	02/28/12	M-F GMTS 6-7a	6-7a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				1	\$550.00			
		Week: 02/27/12	03/04/12	MT-----				2	\$550.00			
N 2	WCPO	02/24/12	02/28/12	M-F GMA 7-9am	7-9a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				2	\$500.00			
		Week: 02/27/12	03/04/12	MT-----				4	\$500.00			
N 3	WCPO	02/24/12	02/28/12	Live with Regis and Kelly	M-F 9-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				1	\$250.00			
		Week: 02/27/12	03/04/12	MT-----				2	\$250.00			
N 4	WCPO	02/24/12	02/28/12	M-F 10-11a	10-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				1	\$175.00			
		Week: 02/27/12	03/04/12	MT-----				2	\$175.00			
N 5	WCPO	02/24/12	02/28/12	The View	M-F 11a-12p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				1	\$250.00			
		Week: 02/27/12	03/04/12	MT-----				2	\$250.00			
N 6	WCPO	02/24/12	02/28/12	M-F 12-1p News	12-1p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				1	\$200.00			
		Week: 02/27/12	03/04/12	MT-----				2	\$200.00			
N 7	WCPO	02/24/12	02/24/12	General Hospital	M-F 3-4p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				3	\$200.00			
N 8	WCPO	02/24/12	02/28/12	M-F 4-5p Ellen	358-5p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----F--				1	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

Contract / Revision	Alt Order #
286944 /	

Contract Dates	Product	Estimate #
02/24/12 - 02/28/12	Flight 02.24.12-02.28.12	83

Advertiser	Original Date / Revision
Romney / Republican / Pr	02/23/12 / 02/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr><tr><td></td><td>Week:</td><td>02/27/12</td><td>03/04/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$275.00</td><td></td><td></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:	02/27/12	03/04/12	MT-----				2	\$275.00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																							
	Week:	02/27/12	03/04/12	MT-----				2	\$275.00																																							
N 9	WCPO	02/24/12	02/28/12	M-F 5-530p News	5-530p		:30			NM	3	\$1,200.00																																				
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N 10	WCPO	02/24/12	02/28/12	M-F 530-6p News	528-6p		:30			NM	3	\$1,350.00																																				
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N 11	WCPO	02/24/12	02/28/12	M-F 6-630p News	558-630p		:30			NM	3	\$1,650.00																																				
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N 12	WCPO	02/24/12	02/28/12	Wheel of Fortune	M-F 7-730p		:30			NM	2	\$1,000.00																																				
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N 13	WCPO	02/24/12	02/27/12	Jeopardy	M-F 730-8p		:30			NM	2	\$1,200.00																																				
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N 14	WCPO	02/24/12	02/24/12	M-SU 11p Late News	11-1135p		:30			NM	1	\$550.00																																				
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N 15	WCPO	02/27/12	02/28/12	M-SU 11p Late News	11-1135p		:30			NM	2	\$1,100.00																																				
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N 16	WCPO	02/24/12	02/28/12	M-F 1135p-1202a Nightline	1135p-1202a		:30			NM	3	\$750.00																																				
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N 17	WCPO	02/27/12	02/27/12	Monday Prime C	10-11p		:30			NM	1	\$2,500.00																																				
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	Week:	02/27/12	03/04/12	M-----				1	\$2,500.00																																							
N 18	WCPO	02/28/12	02/28/12	Tuesday Prime C	10-11p		:30			NM	1	\$1,800.00																																				
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	Week:	02/27/12	03/04/12	-T-----				1	\$1,800.00																																							
N 19	WCPO	02/24/12	02/24/12	Friday Prime C	10-11p		:30			NM	1	\$2,500.00																																				
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N 20	WCPO	02/25/12	02/25/12	SA 6-7am	6-7a		:30			NM	1	\$75.00																																				
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	Week:	02/20/12	02/26/12	-----S-				1	\$75.00																																							
N 21	WCPO	02/25/12	02/25/12	SA GMA 7-8a	7-8a		:30			NM	1	\$250.00																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr><tr><td></td><td>Week:</td><td>02/20/12</td><td>02/26/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$250.00</td><td></td><td></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:	02/20/12	02/26/12	-----S-				1	\$250.00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																							
	Week:	02/20/12	02/26/12	-----S-				1	\$250.00																																							

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WCPO
1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

Contract / Revision 286944 /		Alt Order #
Contract Dates 02/24/12 - 02/28/12	Product Flight 02.24.12-02.28.12	Estimate # 83
Advertiser Romney / Republican / Pr		Original Date / Revision 02/23/12 / 02/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	WCPO	02/25/12	02/25/12	SA GMTS 8-9a	8-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S-				1	\$250.00			
N 23	WCPO	02/25/12	02/25/12	SA 6-7p News	558-7p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S-				1	\$300.00			
N 24	WCPO	02/25/12	02/25/12	SA 7-730P	658-730p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S-				1	\$225.00			
N 25	WCPO	02/26/12	02/26/12	SU 6-7am	6-7a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$75.00			
N 26	WCPO	02/26/12	02/26/12	SU GMA 7-8a	7-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$250.00			
N 27	WCPO	02/26/12	02/26/12	SU GMTS 8-9a	8-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$375.00			
N 28	WCPO	02/26/12	02/26/12	SU 9-10a	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$500.00			
N 29	WCPO	02/26/12	02/26/12	SU 6-7p News	558-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$600.00			
N 30	WCPO	02/26/12	02/26/12	Academy Awards Pre-Show	7-830p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$2,500.00			
N 31	WCPO	02/26/12	02/26/12	Academy Awards	830-1130p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----S				1	\$2,500.00			
Totals											61	\$32,200.00

Time Period	# of Spots	Gross Amount	Net Amount
01/30/12 - 02/26/12	31	\$17,000.00	\$14,450.00
02/27/12 - 02/28/12	30	\$15,200.00	\$12,920.00
Totals	61	\$32,200.00	\$27,370.00

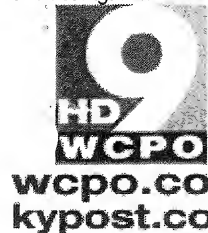
Signature: _____ Date: _____

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CONTRACT

WCPO
1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 287449 /		<u>Alt Order #</u>
<u>Product</u> Candidate - 02.29.12-03.06.12		
<u>Contract Dates</u> 02/29/12 - 03/06/12		<u>Estimate #</u> 87
<u>Advertiser</u> Romney / Republican / President		<u>Original Date / Revision</u> 03/01/12 / 03/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCPO	<u>Account Executive</u> Daniel Baylog	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
E 3	WCPO	02/29/12	03/06/12	Live with Regis and Kelly	M-F 9-10a		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$250.00			
		Week: 03/05/12	03/11/12	MT-----				2	\$250.00			
E 5	WCPO	02/29/12	03/06/12	M-F 12-1p News	12-1p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$200.00			
		Week: 03/05/12	03/11/12	MT-----				4	\$200.00			
E 6	WCPO	02/29/12	03/06/12	M-F 4-5p Ellen	358-5p		:30			NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$275.00			
		Week: 03/05/12	03/11/12	MT-----				3	\$275.00			
E 7	WCPO	02/29/12	03/05/12	M-F 5-530p News	5-530p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$400.00			
		Week: 03/05/12	03/11/12	M-----				2	\$400.00			
E 8	WCPO	02/29/12	03/05/12	M-F 530-6p News	528-6p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$450.00			
		Week: 03/05/12	03/11/12	M-----				2	\$450.00			
E 9	WCPO	02/29/12	03/06/12	M-F 6-630p News	558-630p		:30			NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$550.00			
		Week: 03/05/12	03/11/12	M-----				2	\$550.00			
E 10	WCPO	02/29/12	03/06/12	Wheel of Fortune	M-F 7-730p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$500.00			
		Week: 03/05/12	03/11/12	M-----				1	\$500.00			
E 11	WCPO	02/29/12	03/05/12	Jeopardy	M-F 730-8p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

Contract / Revision	Alt Order #
287449 /	

Contract Dates	Product	Estimate #
02/29/12 - 03/06/12	Candidate - 02.29.12-03	87

Advertiser	Original Date / Revision
Romney / Republican / Pr	03/01/12 / 03/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$600.00			
		Week: 03/05/12	03/11/12	M-----				1	\$600.00			
E 12	WCPO	02/29/12	03/05/12	M-SU 11p Late News	11-1135p		:30			NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$550.00			
		Week: 03/05/12	03/11/12	M-----				2	\$550.00			
E 13	WCPO	02/29/12	03/06/12	M-F 1135p-1202a Nightline	1135p-1202a		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	--WTF--				4	\$250.00			
		Week: 03/05/12	03/11/12	M-----				2	\$250.00			
E 14	WCPO	03/05/12	03/05/12	Monday Prime C	10-11p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/05/12	03/11/12	M-----				2	\$2,500.00			
E 16	WCPO	03/03/12	03/03/12	SA 6-7am	6-7a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S-				2	\$75.00			
E 17	WCPO	03/03/12	03/03/12	SA GMA 7-8a	7-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S-				2	\$250.00			
E 18	WCPO	03/03/12	03/03/12	SA GMTS 8-9a	8-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S-				2	\$375.00			
E 19	WCPO	03/03/12	03/03/12	SA 6-7p News	558-7p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S-				2	\$300.00			
E 20	WCPO	03/03/12	03/03/12	SA 7-730P	658-730p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S-				2	\$225.00			
E 21	WCPO	03/04/12	03/04/12	SU 6-7am	6-7a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S				2	\$75.00			
E 22	WCPO	03/04/12	03/04/12	SU GMA 7-8a	7-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S				2	\$250.00			
E 23	WCPO	03/04/12	03/04/12	SU GMTS 8-9a	8-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S				2	\$375.00			
E 25	WCPO	03/04/12	03/04/12	SU 6-7p News	558-7p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	-----S				2	\$600.00			
N 26	WCPO	03/02/12	03/06/12	M-F GMTS 5-6a	5-6a		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	----F--				2	\$275.00			
		Week: 03/05/12	03/11/12	MT-----				4	\$275.00			
Totals											109	\$47,425.00

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WCPO
1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

<u>Contract / Revision</u>	<u>Alt Order #</u>
287449 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/29/12 - 03/06/12	Candidate - 02.29.12-03	87

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney / Republican / Pr	03/01/12 / 03/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
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Time Period	# of Spots	Gross Amount	Net Amount
02/27/12 - 03/06/12	109	\$47,425.00	\$40,311.25
Totals	109	\$47,425.00	\$40,311.25

Signature: _____ **Date:** _____

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